

# Stanislav Gorbatovskiy

**CEO · Business leadership and operational transformation**

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I’ve led business units and launched companies. I bring over 20 years of experience in IT transformation. My next step is to take responsibility for an entire company, its people and its financial performance.

**500+**
employees at CDEK

**70%**
digital orders at CDEK

**+80%**
delivery speed at Globaltruck

## Leadership experience

### Shift · CEO of the consulting practice
2022–Present

Expanded the practice into CIS and UAE markets. Won clients and built project teams of up to 10 for logistics and e-commerce engagements.

### Globaltruck · Executive Director of the IT business unit
2021–2022

Led automation of core freight operations, the Express service and the GT-2 platform. Increased delivery speed on key routes by 80% and worked with the team to connect more than 6,000 third-party trucks.

### CDEK · CEO of the IT business unit
2017–2020

Led a team of 500+ and was accountable for the unit’s financial performance. Planned IT investments as the franchise network grew. Worked with the commercial team to bring digital orders to 70%.

### Holiday Group · Head of Software Development
2012–2017

Introduced handheld task management and shelf-order repricing. Together with automated replenishment and simplified receiving, these changes supported a discount-store pilot with 2–3 staff per shift.

### Livetech · Co-founder and CEO
2006–2012

Launched the studio with partners in Novosibirsk. Expanded sales to Moscow, Kazakhstan and Europe. Together, we delivered more than 500 projects, including websites and mobile apps.

Education · NSTU, MSc in Informatics and Computer Engineering (average grade 4.94/5), 2008 · MBA-Region, 2012

**Leadership**
- Financial performance
- Functional leadership teams

**Operations**
- Cost management
- Process efficiency

**Growth**
- New business lines
- Automation and AI